



PRESS RELEASE

MAXIMAX EXPANDS EARLY PHASES CLINICAL STUDIES CAPABILITIES TO MOROCCO, EXPANDS TO ALGERIA AND APPOINTS DR. KARIM JAMALI AS A REGIONAL DIRECTOR

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Maximax appoints a new France-based regional director for its Francophone operation to expand capacity in North Africa, Francophone region.

Troy, Michigan – July 27, 2009 – To expand capacity to support the growing number of clinical studies being conducted in the Francophone Region of North Africa, Maximax International Inc. today announced the appointment of Dr. Karim Jamali as a regional director supporting business development and clinical studies projects in North Africa and from both offices in France and Morocco.

Dr. Jamali will join an already strong regional team of professional staff supporting clinical projects for many years. While Dr. Jamali main focus will be to lead early phase projects in Morocco, he will also be assisting in managing several late phases clinical studies across the Francophone region.

“Clinical operation so far was managed by one European based Executive Director and another USA based Executive Director. However, this move intends to strengthen Maximax plans to support more independence of this region and towards delegating the leadership to local staff,” said Dr. Sam Abueita, Maximax Executive Director and member of the BOD working committee responsible on this region.

“Maximax already has an established and expanding operation in Morocco and Tunisia, but intends to expand to other Francophone countries in the North-West region of the African continent including opening a new office in Algeria soon,” said Dr. Abueita.

“Supporting multi center clinical studies for this region via regional operations including France and Belgium is a very appealing and successful model, as it delivers streamlined processes and quality systems. The advantages of this model go far beyond the language advantage and geographic closeness: it is rather driven by the historical integration of the academic and health care institutions of this region,” added Dr. Abueita.

“Dr. Jamali brings a working level expertise yet with western style training and leadership. His strong drug development background, French Doctorate degree and USA post doctorate training make him an excellent fit to co-lead our early phases’ clinical studies in Morocco,” Said Bonita Pedrosi, MS, LP, FAODP, one of Maximax directors of Early Phases clinical research.

Maximax International is one of the first international CRO to support clinical projects in Morocco, Tunisia and Egypt more than five years ago; and since then it has been expanding to other counties in the MENA region. Maximax has built an integrated network of professionals to offer its clients superior quality services in challenging yet important region for the biopharmaceutical industry.

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